



Nepal Tourism Board

Terms of Reference (TOR) for Stall Designer/Fabricator/Constructor of Nepal Stall at Busan International Travel Fair (BITF) 2019
Busan, South Korea

Nepal Tourism Board is the National Tourism Organization (NTO) of Nepal, established to develop, introduce and promote Nepal as an attractive tourist destination. All tourism marketing and promotional activities are carried out on three major segments: Nature, Culture and Adventure.

For fulfillment of the same objective, Nepal Tourism Board is participating in **Busan International Travel Fair 2019, Seoul, South Korea** along with **6 (Six)** co-exhibitors from Nepal. Hence, Nepal Tourism Board requires professional services of stall fabricators for **design, buildup and dismantling** of Nepal Stall at **Busan International Travel Fair 2019** as per the following details:

1. Fair Details:

Fair Date: 5-8 Sep. 2019

Fair Venue: BEXCO, Busan

Stall Specifications as follows:

- a. Stall space: 6*6 (36 sqm), Four sides open
- b. Stall No: F 07
- c. Exhibitor : Nepal Tourism Board
- d. Co-exhibitors : 6 (Six) Travel Trade Companies from Nepal

2. Scope of Work: Design, buildup and manage Nepal Stall at **BITF 2019, Busan, South Korea** and dismantle after completion of the fair.

3. Specific requirements for Stall Fabrication Package for Nepal Stall:

- 3.1 Design and erect a thematic Nepal stall using Nepal's iconic tourism products/destinations **preferably pagoda** either with modern paneling or heritage/culture style and showcase the beautifully designed graphics of Nepalese tourism attractions on the wall panels.
- 3.2 Design, print and paste the graphics of Nepalese tourism attractions on the wall panels as per VNY2020 Branding Guidelines. Required number of raw graphics will be provided to the fabricator by NTB.
- 3.3 Dismantle the stall after completion of the fair. Proper management of remains after dismantling the stall will be the sole responsibility of the fabricator.
- 3.4 Place "Nepal" on top of Nepal Stall in both English and Korean language.
- 3.5 Place "Visit Nepal Year 2020" logo and Nepal brand in prominent locations of the booth, to be provided by NTB.
- 3.6 Provide all necessary logistic arrangements required for the stall including:
 - a) Main reception counter (lockable) for NTB with 2 chairs (no bar stools) in center of the stand.
 - b) 06 counters (lockable) for co-exhibitors with 2chairs (no bar stools) each facing the aisle side with sufficient space in between.
 - c) 1 set of round table with 4 chairs for co-exhibitors' meeting purpose.
 - d) Special seating arrangement with 1 sofa set and tea table.

- e) Electrical supply and lighting for the stall, with plug points/sockets for each counter.
 - f) Storage room with lockable door in the stall with shelves and hangers.
 - g) Audio/visual display wall.
 - h) One bigger dustbin for store and 7 small ones in between counters.
 - i) Banner/standee to be kept at the corner of the stall or in any visible area or built within the stall design, displaying all co-exhibitors' names.
 - j) Hot & cold water dispenser with supplies for all fair days.(paper cups, sugar, milk, coffee powder, tea bags)
 - k) Wi-Fi internet facility within stall accessible to at least 15 users.
 - l) 2-4 plants at possible places/corners in the stall.
 - m) Any other effective creative elements for value addition in Nepal's participation.
 - n) Stall cleaning service for all 4 (four) days of the fair.
 - o) Dismantle the stall after completion of the fair.
- 4 The maximum budget available for the job of this package is USD 15,000.00 (USDFifteen Thousand only) including all applicable taxes.
 - 5 The selected company shall deal with the organizer in getting all technical approvals/permission/electricity supply/internet/ water connection etc.
 - 6 Nepal Tourism Board shall not make any payment for the design or submission of quotation/proposal, which is not selected for the job.
 - 7 NTB shall make payment to the party whose design and quotation/proposal is approved and selected for the job. The modality of payment shall be as per terms and conditions agreed upon by both NTB and the party selected for this job.
 - 8 The selected fabricator should quote the price in US Dollar including all applicable taxes and present the invoice for payment in US Dollar. However, if a company based/registered in India wins the bid and is awarded the job, in such condition, the company should produce its invoice in equivalent Indian currency. The price quoted in US Dollar shall be converted into equivalent Indian currency at the USD conversion rate on the date of signing the ToR.
 - 9 Nepal Tourism Board shall have sole right to select or reject any design or quotation/proposal in its partial or complete form.

Companies listed with BEXCO (are only eligible to apply).

Should you be interested to execute Nepal stall design and fabrication job, as per above requirements, please submit a dummy design of the stall for the above mentioned tourism fair as per VN2020 branding Guidelines, along with Quotation with detailed cost breakdown and upload in our website tenders.welcomenepal.com by the deadline given in the website. For further queries, if any, please write to us at rshah@ntb.org.np, pbasnet@ntb.org.np and cc to ceo@ntb.org.np, dbrana@ntb.org.np and spanta@ntb.org.np Also upload this TOR along with the design and quotation with authorized seal and signature.

If you need graphics of Nepalese tourism for dummy stall design, kindly visit our website: www.welcomenepal.com or we shall send upon request.

We have read and understood the TOR. If our company is selected for the job, we shall abide by the terms and conditions of this TOR.

Received By:.....

Company/Organization:

Signature:

Date&Seal :