



## **Nepal Tourism Board**

### **Terms of Reference (TOR) for Stall Fabrication of Nepal Stall at ATM 2018, Dubai**

**Nepal Tourism Board (NTB)** is the National Tourism Organization (NTO) of Nepal established to develop, introduce and promote Nepal as an attractive tourist destination.

For the fulfillment of the same objectives, Nepal Tourism Board is participating in **Arabian Travel Market 2018, Dubai**, along with eight co-exhibitors from Nepal. Hence, Nepal Tourism Board requires the professional services of stall fabricators for **design, buildup and dismantling** of Nepal Stall at **ATM 2018, Dubai** as per following details:

#### **1. Fair Details:**

Fair Date: April 22-25, 2018

Fair Venue: Dubai International Exhibition and Convention Centre, Dubai World Trade Centre, Sheikh Zayed Road, Dubai, UAE

Stall Specifications as follows:

- a. Stall space: 40Sq. m. (4\*10), TwoSides open
- b. Stall No: AS2452
- c. Total number of Co-exhibitors: 8 and NTB as a Main Exhibitor

#### **2. Specific requirements for Stall Fabrication Package for Nepal Stall:**

2.1 Design and erect a heritage/culture style thematic Nepal stall using Nepal's iconic tourism products/destinations and showcase the beautifully designed graphics of Nepalese tourism attractions on the wall panels (graphics to be finalized upon submission of the stall design)

2.2 Provide all necessary logistic arrangements required for the stall including:

- a) Flooring with carpet in the stall.
- b) 1 (One) Main reception counter with branding for NTB with 2 (two) chairs facing aisle in the prime location of the stall.
- c) 8 (Eight) counters (lockable) for co-exhibitors with 2 chairs each with sufficient space in between (no bar stools).
- d) 8 (Eight) Counter Tables Branding with the Name and Logo of the Individual Company (Co-exhibitors).
- e) 2 (Two) sets of meeting table with 3 (three) chairs each for meeting purpose for co-exhibitors.
- f) Nepal Brand and Signage should be prominent and visible to the visitors and the exhibitors.
- g) Placement of the co-exhibitors' counter towards aisle side directly facing walkways in the halls.
- h) Electrical supply and sufficient lighting for the stall, with plug points/sockets for each counter.
- i) Storage room with lockable door in the stall with shelves and hangers.
- j) Audio/visual display with LED screen.
- k) 1 (One) bigger dustbin for store and other 7 (seven) number of small dustbins in each counters.
- l) 2-4 plants at the possible places/corners in the stall.
- m) Set up of 1 (One) water dispenser with adequate water supply at the appropriate place in the stall.
- n) Stall cleaning service for all 4(Four) days of the fair.
- o) Any other effective creative elements for the value addition in Nepal's participation.
- p) Dismantle the stall after the completion of the fair.

3. The maximum budget available for the job of this package is USD 20000 (USD Twenty thousand only) including all applicable taxes.
4. The selected company shall deal with the organizer in getting all technical approvals/permission/electricity supply/ water connection etc.
5. Nepal Tourism Board shall not make any payment for the design or submission of quotation/proposal, which is not selected for the job.
6. NTB shall make payment to the party whose design and quotation/proposal is approved and selected for the job. The modality of payment shall be as per the terms and conditions agreed upon by both NTB and the party selected for this job.
7. Nepal Tourism Board shall have sole right to select or reject any design or quotation/proposal in its partial or complete form.

Should you be interested to execute Nepal stall design and fabrication job, as per above requirements, please submit a dummy design of the stall for the above mentioned tourism fair along with the Quotation with detailed cost breakdown and upload in our website [tenders.welcomenepal.com](http://tenders.welcomenepal.com) by the deadline given in the website. For further query, if any, please write to us at [sdahal@ntb.org.np](mailto:sdahal@ntb.org.np), cc to [ceo@ntb.org.np](mailto:ceo@ntb.org.np), [npokharel@ntb.org.np](mailto:npokharel@ntb.org.np), [rkhanal@ntb.org.np](mailto:rkhanal@ntb.org.np) and [sghimire@ntb.org.np](mailto:sghimire@ntb.org.np). Also upload this TOR along with the design and quotation with the authorized signature and stamp.

If you need graphics of Nepalese tourism for dummy stall design, kindly visit our website: [www.welcomenepal.com](http://www.welcomenepal.com) or we shall send upon request.

Received by:.....

Organization: .....

Signature: .....

Date& Stamp: .....